

The system was installed by a local system integrator and uses AJC's existing wide area network to deliver high-quality live video around the site and real time people counting for 3 different rooms. This provides a far more cost effective solution than standard IP CCTV systems and has enabled AJC to expand the number of cameras installed from the cost savings realized from the project. The system is easily scalable allowing additional cameras to be added anywhere on the network without complex installation and cabling. The project has been so successful that AJC's has received many visitors from the security community who were interested in seeing the smart IP-based digital video in operation.

"A live network gives my staff the opportunity to view real time images and acquire occupancy intelligence in real time which is so important in caring for our clients and visitors," said Shane Brady, Security manager at AJC. "Emergency response is crucial when dealing with a violent person or someone in need of medical attention. We cannot afford the time delay in dispatching our security personal who are the front line responders in all our color code emergencies. Viewing in real time and acquiring real time occupancy intelligence gives us an advantage and ensures the most appropriate response is achieved. It also allows my staff to provide immediate security response to our outside areas to apprehend or investigate any wrongdoings in progress."

In September 2008 DigiSensory Technologies and its integrator partner will be expanding the network to cover more buildings to provide live video and people counting with another 40 distributed smart cameras. "When we met with AJC management we understood the challenge, they wanted more than a conventional CCTV security system. Today we are providing people count technology to assist AJC business, the nature of the sensory data provides real value to different departments like catering, marketing, operations and security." Said Tarik Hammadou, company CEO." DigiSensory solutions provide reliable, scalable, high performance distributed smart camera technology to public venues, increasing productivity, safely and securely."

About DigiSensory

DigiSensory Technologies Pty, Ltd. is the leading provider of smart camera technology and distributed smart camera management systems. Integrating facial, object, behavioral and motion analytics with digital video recording in a single smart camera unit, DigiSensory Technologies' systems are redefining the way security management is performed. DigiSensory Technologies solutions help security managers to solve extremely challenging investigations and better detect and prevent threats while creating significant operational efficiencies.

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