



Press Release

The AVISTA™ SMART AGENT (ASA) a Universal Protocol

"Our objective is to think beyond new products. Our aim is to imagine, innovate and create products and services that have the power to profoundly change customers' expectations"

Sydney, Australia, August 11, 2008, DigiSensory Technologies Pty Ltd (DigiSensory), the leader of smart camera technologies, today announced Avista Smart Agent; an XML- Metadata based intelligent video network protocol that standardizes AVISTA™ solution analytic rule, alert and configuration communications.

Based on metadata-XML and open communication/web services standards, ASA enables seamless interoperability between any AVISTA™ smart camera device and any video management system to deliver a high level of intelligence and efficient operations.

This protocol provides system integrators universal compatibility among any video management system with simple, feature rich API. Similarly, NVR manufacturers, can create analytic rule configuration and data output interfaces into their own software, and immediately communicate with and manage any number of AVISTA™ intelligent edge devices. ASA will be on display in booths, J26 at ASIAL International, Aug. 26 - 28 Darling Harbor, Sydney.

With the ASA the company reinforces the industry's evolution toward integrating video intelligence into an enterprise video surveillance system to deliver real value to the end user.

The ASA enables the adoption of a single standard and a simple integration, a clear differentiator among existing platforms. Furthermore, DigiSensory enables more than just displaying "alerts" within video management or central alerting platforms. The ASA is a comprehensive specification and technical support program that enables any software system to create its own ASA-compliant analytics interfaces. These interfaces support full AVISTA™ analytics functionalities, including rule creation, analytic sensor management and event output.

With ASA the user can work with the growing library of services and applications to create and manage rules and events conveniently through graphical user interfaces of their preferred video management system. The ASA is a key component of DigiSensory's ongoing strategy to deliver customer driven easy to use analytics operations.

"The ASA is a revolutionary platform, taking video analytics to another level. While the AVISTA™ smart cam distribute intelligence in an XML-Metadata format, the ASA consist of a library of computing services communicating over a simple messaging bus and building a higher level of distributed intelligence " said Tarik Hammadou, company CEO. "Customers want simple yet effective analytics systems that add value to their day to day businesses and operations. Smart vision systems are not just for security, but an integrated part of our customers' business operations, our standard will enable semantic web applications and services, where smart sensors manage web content."

The ASA is an open standard to all DigiSensory partners. End users will be able to select compatible hardware and software to support all AVISTA™ solution features, resulting in a streamlined end-to-end architecture that avoids costly and difficult-to-maintain custom integrations.

A demonstration of the full power of the ASA intelligent video network protocol, featuring online video demonstration of large networks of distributed AVISTA™ smart cameras will be on display at ASIAL in the DigiSensory Booth (J26).

About DigiSensory

DigiSensory Technologies Pty, Ltd. is the leading provider of smart camera technology and distributed smart camera management systems. Integrating facial, object, behavioral and motion analytics with digital video recording in a single smart camera unit, DigiSensory Technologies' systems are redefining the way security management is performed. DigiSensory Technologies solutions help security managers to solve extremely challenging investigations and better detect and prevent threats while creating significant operational efficiencies.

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